Orders	Order / Rev:	N102339		
	Alt Order #:	06819926	•	
	Product Desc:	NASIT		
	Estimate:	1246		KSNV
	Flight Dates:	10/04/12 - 10/08/12	Primary AE;	Amy McCreary
	Original Date / Rev:	05/31/12 / 05/31/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name;	GMMB, Inc./ Washington D.C.		
•	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1010 Wisconsin Ave. NW	Billing Cycle:	EOM/EOC
	÷	Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Nevadans Against Special Interest Tai	7	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI1	Order Separation:	00:15:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	The state of the s
	Revenue Codes:	POLITICAL/AGY, PISSUE, GEN	Agency External ID:	

Start Date	Ella
4 - 1 - 1 - 1 - 1	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	61	\$51,025.00	\$43,371.25

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	61	\$51,025.00	\$43,371.25	0.00
Totals	ก1	\$51,025,00	\$43 371 25	0.00

Order Share	Share	Total
KSNV	28%	\$51,025.00
Market	100%	\$182,232,14

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	31%	\$56,491.96
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$29,157.14
KTUD	1%	\$1,822.32
KVVU	17%	\$30,979.46
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	7%	\$12,756.25

	Ln	Ch	Start	End	Inventory Code	e Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
-	E 1	KSNV	10/04/12	10/08/12	M-F 5-6a Wakel	Jp w/Wa@M	5-6a	M~~TF~~	:30	3	\$400.001	0.00 NM	3	\$1,200.00
					M-F 5-6a Wake	Up w/Wagners								
	,	WAKE L	JP WITH T	THE WAG	NERS REV STAF	RT DATE TO 10	/4							
		<u>Star</u>	t Date <u>E</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	W	eek: 10/0)4/12 1	10/10/12	MTF	3	\$400,00	0.00						

Print Date: 05/31/12 10:40:39

KSNV

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Order / Rev:

102339

Advertiser:

Nevadans Against Special Interest Taxat

^ Alt Order #;

06819926

Product Desc:

Flight Dates:

10/04/12 - 10/08/12

Estimate:

NASIT 1246

Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	nte	Pate Dri	Rtg Type \$	Spoto	A mount
		M-F 5-6a WakeU		5-6a	M~~TF~-	·:30	3	\$400.001	0.00 NM	3	\$1,200.00
A 1 10111 1070 II	12 10,00,12	M-F 5-6a WakeU		o ca	1*1	.00	J	φ+00.001	O.OU INIVI	J	φ1,200.00
WAKE UP WITI	THE WAG	NERS REV STAR	T DATE TO 10	/4							
<u>Start Date</u> Week: 10/04/12	End Date 10/10/12	<u>Weekdays</u> MTF	Spots/Week	Rate	Rating						
E 2 KSNV 10/04/12			n waaaa	\$400.00 6-7a	0.00 M~~TF	:30	3	\$725.001	0.00 NM	2	#0.47E.00
L Z NOW 1070-1		M-F 6-7a WakeU		0-7 a	[A] 1 [2——	.50	J	φ/25.001	U.UU INIVI	3	\$2,175.00
. WAKE UP WITI	THE WAG	NERS REV STAR		/4							
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/04/12 E 3 KSNV 10/04/	10/10/12	MTF	3	\$725.00	0.00	.00		4000 004	0.00.101	_	
E 3 KONV 10/04/	12 10/00/12	Today Show	CM	658a-9am	MTF	:30	3	\$900.001	0.00 NM	3	\$2,700.00
TODAY SHOW	REV START	•									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week; 10/04/12	10/10/12	MTF	3	\$900.00	0.00						
E 4 KSNV 10/06/	12 10/06/12	Saturday Today Saturday Today	CM	7a-9am	S	:30	1	\$625.001	0.00 NM	1	\$625,00
SATURDAY TO	DAY	Guididay Today									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/01/12	10/07/12	S-	1	\$625.00	0.00						
E 5 KSNV 10/07/	12 10/07/12		CM	8a-9am	S	:30	1	\$3,000.001	0.00 NM	1	\$3,000.00
MEET THE PR	ESS	Meet the Press							ŀ		
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				i		
Week: 10/01/12	10/07/12	S	1	\$3,000.00	0.00						
E 6 KSNV 10/07/	12 10/07/12	Chris Matthews 9		9:30a-10a	S	:30	1	\$500.001	0.00 NM	1	\$500.00
CHRIS MATTH	EIWS SHUW	Chris Matthews S	SUN 9:30am			•					
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	S	1	\$500.00	0.00						
E 7 KSNV 10/04/	12 10/08/12	M-F Today Show	II 3rd HCM	9-10a	MTF	:30	3	\$425.001	0.00 NM	3	\$1,275,00
TODAY CHOW	II OLIANOE	M-F Today Show									
Start Date	End Date	IN START DATE 1 Weekdays	Spots/Week	Rate	Rating						
Week: 10/04/12	10/10/12	M~-TF~-	3	\$425.00	0.00				l.		
E 8 KSNV 10/04/	12 10/08/12	M-F Today Show	III 4th 18M	10am-11am	MTF	:30	3	\$325.001	0.00 NM	3	\$975.00
		Today 4th Hour									
		IN START DATE		D-4-	D-4:						
Stan Date Week: 10/04/12	10/10/12	<u>Weekdays</u> MTF	Spots/Week 3	<u>Rate</u> \$325.00	Rating 0.00						
E 9 KSNV 10/04/			CM	11am-12pm	MTF	:30	3	\$325.001	0.00 NM	3	\$975.00
		Rachael Ray					_	T-0104 1	0100 14111	Ŭ	ψ070.00
		START DATE TO									
<u>Start Date</u> Week: 10/04/12	End Date 10/10/12	<u>Weekdays</u> M⊤F	Spots/Week 3	Rate	Rating						
E 10 KSNV 10/04/12			CM	\$325.00 12-1230pm	0.00 MTF	:30	3	\$425.001	0.00 NM	2	Φ4 27E 00
2.10 ROITY 10/04/	,_ 10,0011Z	Noon News	CIVI	iz-izoopiii	M	.00	J	ψ η ΖΟ.00 Ι	O.OO INIVI	3	\$1,275.00
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Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
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ETT KONV 10/04/	12 10/00/12	The Agenda 123	-	1230-1p	MTF	:30	2	\$325.001	0.00 NM	2	\$650.00
NEWS 4: THE	AGENDA CH	IANGE IN START		ļ [']							
Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10/04/12	10/10/12	MTF	2	· · · · · · · · · · · · · · · · · · ·	0.00			A · ·			
E12 KSNV 10/04/	12 10/08/12	Days of our Lives Days of our Lives		1258p-2pm	M~~TF	:30	3	\$425.001	0.00 NM	3	\$1,275.00
DAYS OF OUR	LIVES CHA	Days of our Live: NGE IN START D									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 10/04/12	10/10/12	MTF	3		0.00						
E 13 KSNV 10/04/	12 10/08/12		CM	2pm-3pm	MTF	:30	3	\$325,001	0.00 NM	3	\$975.00

Print Date: 05/31/12 10:40:39

KSNV

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Order / Rev:

102339

06819926

Advertiser:

Nevadans Against Special Interest Taxat

Alt Order #: Flight Dates:

10/04/12 - 10/08/12

Product Desc:

Estimate:

NASIT

1246

FIRST NEWS 3 T FOUR CHANGE IN START DATE TO 10/4 Start Date St	Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
Safe Data													
Week 1004/12 1004/12 1006/12 1006/12 1006/12 1006/14	THE D	OCTORS	CHANGE IN	N START DATE TO	D 10/4						_		
E14 KSNV 1004/12 1005/12 Dr. Ph													
Display Disp								.20		0450.004	0.00 NIN		
Serial Date End Date Weekeldays Socia/Week Rate New Serial Date Social	E 14 KONV	10/04/1	2 10/00/12		CIVI	3-4p	MHHIH	:30	2	\$450.00T	U.UU NIVI	2	\$900.00
Week: 1300412	DR. Ph	HL CHAN	GE IN STAF							·			
E16 KSNV 1004/12 1008/12 News 3 ard													
FIRST NEWS 3 T FOUR CHANGE IN START DATE TO 10/4 Start Date St	-					· · · · · · · · · · · · · · · · · · ·					· ··		
Stat Date End Date Meskday Sobe Meskday Sob	E 15 KSNV	10/04/1	2 10/08/12		CM	4-430p	M~~TF~~	:30	3	\$725.001	0.00 NM	. 3	\$2,175.00
Start Date End Date Weekdows Spots/Week Rate Satting Week 10004/12 101004/	FIRST	NEWS 3	AT FOUR C		DATE TO 10	/4							
E16 KSNV 1004/12 10/08/12 News 3 at 430pm CM 430-5pm M-TF- :30 1 \$725.001 0.00 NM 1 \$725.00							Rating						į
NewS 4 At 7430P CHANGE IN START DATE TO 104 Sint Date End Date Merk 1004/12 10/04/12 10							0.00			· · · · · · · · · · · · · · · · · · ·			
NEWS 4 AT 430P CHANGE IN START DATE TO 10/4 Sint Date End Date Meektays Spots/Week Rate Rating Color	E16 KSNV	10/04/1	2 10/08/12			430-5pm	MTF	:30	1	\$725.001	0.00 NM	1	\$725.00
Size Date End Date Month Mon	NEWA	4 AT 430											
Week: 1000/1/2 10/10/1/2 M-F Early News CM 5-630p MTF :30 4 \$1,200.001 0.00 NM 4 \$4,800.0 M Fearly News EARLY NEWS CHANGE IN STRAT DATE TO 10/4 51,200.00 0.00 NM 5 \$425.001 0.00 NM 1 \$425.0 NM 1 \$425.						Rate	Rating						
EARLY NEWS CHANGE IN START DATE TO 10/4 Start Date Meek days Spots/Week Rate Rating Co Co Co Co Co Co Co C			_		1								
EARLY NEWS CHANGE IN START DATE TO 10/4 **Start Date**	E 17 KSNV	10/04/1	2 10/08/12	M-F Early News	СМ	5-630p	MTF	:30	4	\$1,200.001	0.00 NM	4	\$4,800.00
Start Date End Date Weeking Spots Weeking Spots Weeking Spots Weeking Spots Spot													•
Meek: 10/04/12 10/06/12 10/						5 /	5						
E18 KSNV 10/06/12 10/06/12 To the Point - PM													
To the Point NEWS 3: TO THE POINT Start Date End Date Weekdays Spots/Week Rate Rating 10/07/12 10/08/								-30	1	\$425,001	0.00 NM	1	ቁለጋፍ በበ
Start Date End Date Weekdays Spots/Week Rate Rating 1/10/04/12 10/08/12 M-F Lopardy CM 630-7pm MTF :30 3 \$1,300.001 0.00 NM 3 \$3,900.00	2 10 1011	107001	12 (0/00/12		. 0141	ree reepin	3	.00		ψ+20,001	, o.oo 141VI	•	ψ420.00
Meek: 10/01/12 10/07/12 10/	NEWS	3: TO TH	IE POINT										
E19 KSNV 10/04/12 10/08/12 M-F Jeopardy M-F Jeopardy JEOPARDY CHANGE IN START DATE TO 10/4 Start Date Week: 10/04/12 10/08/12 10/08/12 M-FTF Start Date Week: 10/04/12 10/08/12 10/08/12 10/08/12 M-FTF START DATE TO 10/4 Start Date Week: 10/04/12 10/08/12 10/08/12 M-FTF START DATE TO 10/4 Start Date Week: 10/04/12 10/08/12 10/08/12 M-FTF START DATE TO 10/4 Start Date Week: 10/04/12 10/08/12 10/08/12 M-FTF START DATE TO 10/4 Start Date Week: 10/04/12 10/08/12 10/08/12 M-FTF START DATE TO 10/4 Start Date Week: 10/04/12 10/08/12 10/08/12 Mon PR 10-11p Monday Prime 10-11pm Monday Prime 10-11pm SMASH Start Date Week: 10/08/12 10/05/12 10/05/12 Fri PR 9-10p Friday Prime 9-10pm GRIMM Start Date Week: 10/04/12 10/08/12 10/05/12 Fri PR 9-10p Friday Prime 9-10pm Start Date Week: 10/04/12 10/05/12 10/05/12 10/05/12 Fri PR 9-10p Friday Prime 9-10pm RE23 KSNV 10/04/12 10/05/12 10/05/12 Fri PR 9-10p RE23 KSNV 10/04/12 10/05/12 10/05/12 Fri PR 9-10p RE23 KSNV 10/04/12 10/05/12 10/05/12 M-F News 3 at Eleven NEWS 3 NIGHTSIDE CHANGE IN START DATE TO 10/4 Start Date Week: 10/04/12 10/06/12 Sa-Su News 3 at ElevenCM Start Date Start Date Start Date Start Date Meek: 10/04/12 10/06/12 Sa-Su News 3 at ElevenCM Sa-Su News 3 at ElevenCM News 3 NIGHTSIDE Start Date Start Date Start Date Weekdays Spots/Week Rate Rating Week: 10/04/12 10/06/12 Sa-Su News 3 at ElevenCM Sa-Su News 3 at ElevenCM News 3 NIGHTSIDE Start Date Start D					Spots/Week								
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WHEEL OF FORTUNE CHANGE IN START DATE TO 10/4 Start Date End Date Weekdays Spots/Week Rate Rating Smart Date Individual Individu					3	\$1,300.00	0.00						
WHEEL OF FORTUNE CHANGE IN START DATE TO 10/4 Start Date End Date Weekdays Spots/Week Rate Rating	E 20 KSNV	10/04/1	12 10/08/12			7-730pm	M⊷∽TF⊷⊷	:30	3	\$1,300.001	0.00 NM	3	\$3,900.00
Start Date End Date Weekdays MTF 3 \$1,300.00 0.00	WHEE	I OE EOI	RTUNE CHA										
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Start Date End Date Weekdays Spots/Week Rate Rating				Monday Prime 1	0-11pm								
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E 22 KSNV 10/05/12 10/05/12 Fri PR 9-10p CM 9-10pmF :30 1 \$2,600.001 0.00 NM 1 \$2,600.00													
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Week: 10/04/12 10/10/12 M - TF - 3 \$1,200.00 0.00 E 24 KSNV 10/06/12 10/06/12 Sa-Su News 3 at ElevenCM Sa-Su News 3 at ElevenCM Sa-Su News 3 at Eleven NEWS 3 NIGHTSIDE 1 \$1,100.00 0 0.00 1 \$1,100.00 0 0.00 Start Date Start Date Weekdays Week: 10/01/12 10/07/12S- 1 \$1,100.00 0.00 1 \$1,100.00 0.00	NEWS	3 NIGHT	ISIDE CHAN	IGE IN START DA	TE TO 10/4								
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Week: 10/01/12 10/07/12S- 1 \$1,100.00 0.00				Weekdays	Spots/Week	Rate	Rating						
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	E 25 KSN	/ 10/04/	12 10/08/12		CM	1135p-1237	MTF	:30	3	\$500.001	0.00 NM	3	\$1,500.00

Print Date: 05/31/12 10:40:39

Order / Rev:

102339

Advertiser:

Nevadans Against Special Interest Taxat

Alt Order #:

06819926

Product Desc:

KSNV

Flight Dates:

10/04/12 - 10/08/12

Estimate:

NASIT

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len S	Snots	Rate Pri	Rtg Type	Snots	Amount
			The Tonight Sho		0.00.0.2.10	Timo Bayo	20.1	poto	rate in	rig Type	Opots	Amount
			Tonight Show		•							
TONIGH	T SHOV	V W/ JAY LE	ENO CHANGE IN	START DATE	TO 10/4					_	_	
	<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/	04/12	10/10/12	MTF	3	\$500.00	0,00						
E 26 KSNV	10/06/1	2 10/06/12	Saturday Night L	ive CM	1130pm-1:	02amS-	:30	1	\$1,400.001	0.00 NM	1	\$1,400.00
			Saturday Night I	Live								
		HT LIVE										
	<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					•	
Week: 10/		10/07/12	S	1	\$1,400.00	0.00						
E 27 KSNV	10/05/1	2 10/05/12		CM	10-11pm	F	:30	1	\$2,600.001	0.00 NM	1	\$2,600.00
			Friday Prime 10	-11pm								
		D FOR LINE										
	<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>					İ	
Week: 10/		10/07/12	F	1	\$2,600.00	0.00						
E 28 KSNV	10/06/1	2 10/06/12	Sat PR 8-9p	CM	8-9pm	S-	:30	1	\$600.001	0.00 NM	1	\$600.00
			Saturday Prime	8-9pm								
		GD FOR LIN								•		
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/	01/12	10/07/12	S-	1	\$600,00	0.00						
			-							Totals	61	\$51,025.00